



**FREED TO RUN
CHALLENGE**

—— 12-HOUR CHALLENGE ——

12 HOURS. ONE MISSION.

Supporting vulnerable seniors in
Northeast Florida

October 3, 2026

Jacksonville Equestrian Center

Benefiting



JACKSONVILLE AREA
Legal Aid



ELDER ADVOCATE PATRON SPONSOR

Freed-to-Run Challenge Elder Advocate Patron Sponsorship

Saturday, October 3

Jacksonville Equestrian Center

DONATION: \$10,000

BENEFITS

- **Exclusive Endowment Ambassador Status:** Lead the cause as the Endowment Ambassador, leveraging your brand's prominence as the driving force behind the Freed to Run Challenge and the Shelter for Elders endowment's transformative initiatives. Your logo will be prominently featured on all event materials, Freed to Run Challenge website, and social media.
- **Elevated Brand Presence:** Display a grand banner at the start/finish line and along the race route, establishing your commitment to justice, equality, and the Shelter for Elders endowment.
- **Premium Event Space:** Command a premium space at the event, providing a platform to connect with participants and attendees who share your dedication to the endowment's cause.
- **Sponsor Address:** Take the stage during the Finish Line Celebration to share your vision and inspire participants, underscoring the importance of the Shelter for Elders endowment.
- **Logo on Participant T-Shirts:** Have your logo prominently displayed on participant event t-shirts, serving as a tangible symbol of support for the endowment.
- **Dedicated Social Media Posts:** Benefit from dedicated social media posts celebrating your dedication to the Shelter for Elders endowment, justice, equality, and advocacy, reaching an engaged audience.
- **Complimentary Team Entries:** Extend the experience to your company's team members through complimentary race entries, fostering unity and a shared commitment to the Shelter for Elders endowment's cause.

For more information, please call Dennis Harrison
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at 904-356-8371, ext. 296, or email dennis.harrison@jaxlegalaid.org